Abstract of the Disclosure

An area on an image of a document indicated by image data of an obtained document is discriminated between two types of areas, that is, a useful information area considered to include useful information and an useless information area considered not to include useful information, and a row to be thinned is specified. The position of an entry column recognized by referring to the image 10 data of the obtained document is corrected based on the specified row to be thinned. Based on the row to be thinned, a recognition result of an entry column, etc., an operation is performed on the 15 image data and the resultant image data is displayed.